



Issue Assessment

What is our issue and how do we plan to affect change on it?

What We Think We Know	What We Need to Find Out



Why is making our proposed change important?

- What is the history of this issue?
- Has anyone else addressed this issue before? What were the outcomes?
- Who is legislatively responsible for this issue? Is there any legislation concerning this issue?
- Are there similar causes? What can we learn from them?

What We Think We Know	What We Need to Find Out



Why should the community support our plan?

- Who else cares? Who might support us?
- Who might oppose us? How can we address their concerns? What can we learn from them?
- How do we get information and input from the stakeholders? What do we need them to do?

What We Think We Know	What We Need to Find Out



What do we do?

First steps

Next steps

Who else should we try to involve?

How do we get our message out?